

# FOOD TRENDS CATERING EVENTS



(212) 972-7320  
[www.foodtrends.com](http://www.foodtrends.com)

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FOOD TRENDS | 56 EAST 41ST STREET NY, NY 10017





# HISTORY

It was over two decades ago when Food Trends was founded by a European father-daughter team. Having grown up hosting friends and family around the dinner table, it was inevitable that they dreamed of starting a business doing what they knew best. What began as a vision of a family business has now expanded onto its third generation and is proud to be Certified Woman Owned & Operated.



# FOOD & BEVERAGE

Whether it is an intimate dinner or a conference for over 2,000 participants, our events team treats each client as if they are family – only offering the best. Providing menu design & beverage options is just the beginning. We will take your vision and craft a menu to make your event come to life, leaving your guests marveled by our flavors and creativity.

## MENU

*Unique options. Homemade recipes. Completely customizable.*

- From creative hors d'oeuvres to themed dinners, food choices are limitless
- Reknown for our “custom” approach tailored to you and your guests
- Fresh ingredients, locally sourced whenever possible



## BEVERAGES

*You're having a party. You're looking to impress. We'll take care of the bar.*

- Extensive list of homemade specialty cocktails by our in-house mixologist
- Full open bar with premium spirits & liquors
- Highly rated wines and premium imported, domestic, and craft beer







# STAFFING

Food Trends focuses on selectively recruiting and training in-house staff instead of having to rely on unpredictable third party agencies. Our staff has developed an excellent reputation for consistently performing at a high standard. We pride ourselves on our recipe for recruiting and training which has created a one stop shop for planning, catering, and staffing events.



## VARIETY

*Whatever your needs, we have the person for you. Staff is the backbone of an event, and ours is sure to make your event a success.*

- Chefs, bartenders, servers, waitstaff & more
- Handpicked staff for each event, ensuring a proper vibe
- Staff to pass hors d'oeuvres, chefs to cook on-site, bartenders to lead mixology classes – you name it and we will make your vision come to life

## PROFESSIONALISM

*Professionalism is our top priority. Two decades in the industry has helped us curate the most select group of staff in NYC. We will undoubtedly leave you and your guests impressed.*

- Proprietary lists of staff maintained in-house
- Training and supervision by Food Trends management
- Feedback and development program ensures excellent service



# RENTALS & DECOR

Whatever your vision, we can source the right pieces to make it a reality. From a simple chair to an elaborate bar, we will find the perfect item to make your event a success.

## RENTALS

*You need cocktail tables. You have no idea where to start. We've got it covered, ready to go and on time.*

- Established relationships with the top rental companies in NYC, ensuring optimum and timely service
- In-depth knowledge of vendor inventory; we will advise you on selection and provide the best recommendations
- Something your heart is set on having? Let us know and we will source it whenever possible



## DÉCOR

*Visuals enhance the experience. Décor can take an event from ordinary to extraordinary. Wow your guests with a signature item or display.*

- Extensive experience with unique event themes and creative visions
- An entire floor of our facility is dedicated to event props, buffet displays, passing trays, accents, and more
- Our designers are on top of the latest trends to make your event memorable





# VENUES & MORE

Decades of planning and performing prepares us to assist with everything required for a successful event. From venue selection to lighting and entertainment, we have a team that's experienced and knowledgeable.



## VENUES

*Speakeasy – check. Rooftop with a view – check. Four story lobby with rotunda and architectural details – check.*

- Preferred caterer for over 20 of NYC's finest venues
- Experience at over 100 independent venues and hundreds of corporate locations
- Ability to transform an empty space into something extraordinary

## EXTRAS

*Details turn a standard reception into an experience. Leave your guests with a memory. We ensure you won't want the night to end.*

- Stunning florals bring a space to life – our in-house floral designer has got you covered
- Dramatic lighting will completely transform your event and we will happily design your look
- Photo booths, DJs, entertainment and more to give your event a signature touch



**BOOK WITH US TODAY!**

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